

## Demanding Change

*Jihad Traya\* and Matthew Piatek*

Jihad.Traya@ihs.com

### **Abstract**

Growing Natural Gas market supply in new and revitalized regions has altered gas flows and transformed supply-demand fundamentals in North America. Producers and Pipeline companies are challenged with competitive cost pressures in a low price environment today and into the future. As supply grows, demand markets are being pursued across power, commercial and industrial market segments...or is the LNG market the panacea to solve demand woes?

Understanding market fundamentals contributes significantly to business investment decisions and career development. This presentation will examine some of the factors contributing to the transformed supply-demand fundamentals of North America and give insights into the dynamic world of North America Natural Gas Markets and its global reach.