

RECORDER 2018

The RECORDER continues to be the flagship magazine of the CSEG, publishing technical articles, current or human-interest articles, society news, and advertisements from our industry. Editions are published online, except for one edition in April. The RECORDER publishes 7 editions per year, which is on average every six weeks. The RECORDER is also the primary record of the activities and accomplishments of CSEG members, committees, and volunteers.

In 2018, the RECORDER Committee produced 6 pdf editions that were posted online and 1 print edition - the Geoconvention edition, published in mid-April. Because we have gone predominately online, we have seen a loss in advertisers within the RECORDER magazine itself and a loss in income.

EDITION	# ADVERTISERS	RECORDER AD REVENUE	RECORDER COSTS*	PROFIT / LOSS
January 15, 2018	4	\$3,161	\$4,000	-\$840
March 1, 2018	3	\$2,595	\$4,000	-\$1,405
April 15, 2018 (print)	6	\$4,903	\$8,785	-\$3,883
June 1, 2018	3	\$2,410	\$4,000	-\$1,590
September 1, 2018	3	\$2,410	\$4,000	-\$1,590
October 15, 2018	2	\$1,473	\$4,000	-\$2,527
December 1, 2018	2	\$1,473	\$4,000	-\$2,527
* not including related web maintenance			Total:	-\$14,362

The RECORDER itself had a loss of over \$14,000. This is why in 2019 there is a new Communications sub-committee dedicated to developing marketing and selling ads for the RECORDER. Further, we are focusing on changing our model for producing the RECORDER to reduce costs and changing our ads to feature online advertising opportunities.

We are also coming up with innovative ideas to attract individuals to our LinkedIn profile and our website, such as releasing an older article once a week from the top 20 articles based upon hits from the internet.

RECORDER Committee Members 2017-2018

Past and current Chief Editors: Penny Colton, Rob Holt, Nicole Willson and Brian Schulte.

Associate Editor: Sean Lovric / Albert Scutt

Current Technical Editors: Steve Jensen, Katie Mclean, Stephanie Ross, Ruth Peach, Omid Aghaei, Fernando Cerda, Draga Talinga, German Rodriguez Pradilla, Nicole Willson and Satinder Chopra (as advisor).

Board Representatives: Elizabeth Atkinson and Andy Williams

DMC Representative: Jason Schweigert

Retiring editors: Neda Boroumand, Elwyn Galloway, Elias Carciente

Regular Columnists

CAGC Column: Rod Garland

Tracing the Industry: Kristy Manchul

Science Break: Oliver Kuhn

Technical Articles

The 2018 RECORDER issues published twenty-three articles with Focus themes and seven general articles.

Focus Themes and Coordinators / Technical Editors:

YEAR	EDITION	FOCUS/THEME	SPECIAL COORDINATOR	ASSISTANT EDITOR
2018	mid-January	Emerging Technologies: Machine Learning	Hoda Rashedi	Elias Carciente
2018	March	Salt Dynamics	Quincy Zhang	Omid Aghaei
2018	mid-April	Induced Seismicity	Wendell Pardasie	Steve Jensen
2018	June	Canadian Unconventional Resources	Ruth Peach	Neda Boroumand
2018	September	Emerging Methods and Technologies	Oliver Kuhn	Neda Boroumand
2018	mid-October	Hydrogeophysics	Jon Fennel	Elwyn Galloway
2018	December	CSUR Joint Induced Seismicity	Paige Mamer	Albert Scutt

Interviews

The Interviews are popular with the CSEG readership and provide ready access to an

invited selection of geophysicists who share insights on their knowledge and experience base with the rest of the geoscience community. The interviews are coordinated by Satinder Chopra in one of two formats. The short-format interviews and the traditional long-format interviews are with selected members of the CSEG.

The following individuals were interviewed during 2017:

- Mid-April – Laurie Weston Bellman
- September – John Nieto
- Mid-October – Douglas Clark

Science Break

Another popular column in the RECORDER is Oliver Kuhn's Science Break. This year Oliver wrote on the following subjects:

- March – Hominin Update (Part 1)
- June – Hominin Update (Part 2)
- December – Calendars

Tracing the Industry

Kristy Manchul has continued to write this column each edition.

In Memoriam

Four remembering-type tributes were published in 2018: two in mid-April for Dr. Kenneth Duckworth and Peter Boyd; one in June for Dave Robson; and one in December which was a joint between the CSEG and SEG for Roy Oliver Lindseth.

CSEG Awards: Best RECORDER Paper

The 2017 CSEG Awards for 'Best Technical Luncheon Presentation' and 'Best RECORDER Paper' were presented at the CSEG Symposium Luncheon on March 15, 2018 which was held in Calgary.

2017 CSEG BEST TECHNICAL LUNCHEON PRESENTATION: Laurie Weston Bellman (Sound QI) "*Practical QI*", which was the June 2017 Technical Luncheon

2017 CSEG BEST RECORDER PAPER: "*Incorporating Big Data in Geostatistical Modeling for Making Bigger Decisions in the Face of Even Bigger Uncertainty*" by Jeff B. Boisvert and Clayton V. Deutsch which was published in the January 2017 edition, which was on Emerging Technologies: Machine Learning.

BRIAN WM. SCHULTE

CHIEF EDITOR