



Sponsorship Opportunities

May 27th – May 30th
2020



CSEG
Foundation



Sponsorship Opportunities

Since its inception in 2009, GIFT has evolved into a 3-day field trip that gives undergraduate students insight into various aspects of the geophysical industry. This is accomplished by touring Calgary companies that show how seismic surveys are designed, acquired, processed and subsequently, interpreted at the professional level. The field trip also includes a hike in a geologically significant area within Alberta so that students can visually see in outcrop the types of structures that we use geophysics in order to image and characterize.

GIFT is a popular, industry sponsored event with a nationwide reputation. Registration has reached maximum capacity since its inception and the event will continue to thrive with your help. In 2019, GIFT brought together nearly 40 geoscience participants from countless different universities across Canada. To make GIFT 2020 a success, the organizing committee is asking for your support through a financial donation. This package will outline the sponsorship opportunities available to your company.

Form attached.

With more than 10 successful years of GIFT, we are always looking at ways to add new content and experiences for students! A brand new guided tour is in the works, which will aim to tie seismic sections to outcrop in a brand new location. Likewise, more hands-on activities are being arranged to provide an even more involved experience for students; this includes a potential site visit!

Our committee strives to provide a valuable supplement to student education and a prime opportunity for participants to network amongst peers from across the country and industry professionals. We take careful consideration and listen to feedback, ensuring students will continuously get the most out of GIFT.

Here's a glimpse of what students thought of GIFT 2019 and what they enjoyed most!

"All the people that I met! Especially at the banquet on the first night."

"The in-depth software and equipment demos were really interesting, also the excellent speakers. I got to learn all day and be with older, more experienced and knowledgeable people to network with."

"I really enjoyed the field portion and meeting industry professionals!"

"It was a fun experience full of networking."

Sponsorship Benefits

- Sponsor logos will be displayed throughout the event
- Marketing material includes: banners, event handbooks, slide shows, food tables, speaker podiums, and an article in the recorder
- Ability to attend the lunch event
- Evening social with all student participants
- Sponsors may be eligible to receive tax benefits for sponsoring GIFT.



Sponsorship Levels

PLATINUM LEVEL: \$ 5,000

Receives:

- 2 complimentary attendee registrations
- 8 passes to the Wednesday evening dinner
- 1 full page, full color ad in the handbook

GOLD LEVEL: \$ 3,500

Receives:

- 1 complimentary attendee registration
- 6 passes to the Wednesday evening dinner
- 1 half page, full color ad in the handbook

SILVER LEVEL: \$ 2,000

Receives:

- 4 passes to the Wednesday evening dinner

BRONZE LEVEL: \$ 1,000

Receives:

- 2 passes to the Wednesday evening dinner



HOTEL SPONSOR: \$ 3,000

Receives:

- 1 complimentary attendee registration
- 4 passes to the Wednesday evening dinner
- 1 half page, full color ad in the handbook
- Enhanced advertising during Wednesday dinner



BUS SPONSOR: \$ 2,100

Receives:

- 4 passes to the Wednesday evening dinner
- 1 half page, full color ad in the handbook
- Enhanced advertising on bus



WEDNESDAY DINNER SPONSOR : \$ 2,500

Receives:

- 4 passes to the Wednesday evening dinner
- Keynote speaker and recognition at the dinner



STUDENT STARTER: \$ 195 x Number of students

Sponsor however many students you desire, and jump start new members of the geoscience community with GIFT!

Receives:

- 1 pass to the Wednesday evening dinner
- Feature in handbook's "Student Starter" section
- Special recognition at Wednesday evening dinner

Sponsorship Inquiries

If there are any questions regarding more information about GIFT or sponsorship opportunities, please contact a member of the sponsorship committee:

2020 GIFT Sponsorship Committee:

Cody Good - cwgood@ualberta.ca

Hashim Ahmed - hashim.khattana@gmail.com

Alex Patterson - alex.patterson.200@gmail.com

Kelly Woo - jkelly.woo@gmail.com

Nicole Greiner - nicolegreiner1994@gmail.com

Cole Narfason - cole.narfason@ucalgary.ca

Bob Carter - robert.carter2@ucalgary.ca



Special Thanks to our 2019 Sponsors

Gold Sponsors



CNOOC



Silver Sponsors



Bronze Sponsors



Brian Russell

Venue Hosts, Meal Sponsors, & Student Sponsors



Canadian Rockies Earth
Science Resource Centre



2025 CSEG-F GIFT Sponsorship Form

Company Name

Mailing Address (include city and postal code)

Contact info

Name (First and Last)

Position

Phone

E-mail

Sponsorship Level

Sponsorship Amount

Payment Method

Visa

Mastercard

Cheque

Other

If paying by cheque, please make payable to:

CSEG Foundation

Send to:

Suite 570, 400 - 5th Ave SW

Roslyn Building. Calgary, AB, T2P 0L6

Payment Information (if Visa or Mastercard selected)

Card Number

Expiration Date

(mm/yy)

Name on card

Questions, comments, or concerns. If you are sponsoring student(s), provide information in this field.

Please do not hesitate to contact us with any questions or concerns. You can complete and return the application form to the committee member who contacted you:

GIFT Sponsorship Committee:

Cody Good - cwgood@ualberta.ca
Hashim Ahmed - hashim.khattana@gmail.com
Alex Patterson - alex.patterson.200@gmail.com
Kelly Woo - jkelly.woo@gmail.com
Nicole Greiner - nicolegreiner1994@gmail.com
Cole Narfason - cole.narfason@ucalgary.ca
Bob Carter - robert.carter2@ucalgary.ca

The 2020 CSEG-F GIFT Committee thanks you for the support of this important student event!

